

ORDER



Orders
Order / Rev: 1133548
Alt Order #:
Product Desc: Williams for Mayor
Estimate: 3/12-4/3
Flight Dates: 03/12/23 - 04/04/23
Original Date / Rev: 03/07/23 / 03/10/23
Order Type: GENERAL

KOAA

Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Clear Creek Strategies
Buying Contact:
Billing Contact:
 558 E Castle Pines Pkwy
 Castle Pines, CO 80108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Williams/Nonpartisan/Mayor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 276167
Agency External ID: 136474
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/23	03/26/23	189	\$20,440.00	\$17,374.00
03/27/23	04/03/23	108	\$11,460.00	\$9,741.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2023	189	\$20,440.00	\$17,374.00	0.00
April 2023	108	\$11,460.00	\$9,741.00	0.00
Totals	297	\$31,900.00	\$27,115.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOAA	03/12/23	04/04/23	M-F 5am News M-F 5am News	CM	5-6am	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$40.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$40.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$40.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$40.00		0.00			
N 2	KOAA	03/12/23	04/04/23	M-F 6am News M-F 6am News	CM	6-7am	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	16	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$225.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$225.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$225.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$225.00		0.00			
N 3	KOAA	03/12/23	04/04/23	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	5	\$195.00	P-3	0.00	NM	16	\$3,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$195.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$195.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$195.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$195.00		0.00			

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Advertiser: Williams/Nonpartisan/Mayor
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KOAA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KOAA	03/12/23	04/04/23	M-F 4-430am M-F 4-430am	CM	4-430am	MTWTF--	:30	5	\$10.00	P-3	0.00	NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$10.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$10.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$10.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$10.00		0.00			
N 5	KOAA	03/12/23	04/04/23	M-F 430am News M-F 430am News	CM	430-5am	MTWTF--	:30	5	\$15.00	P-3	0.00	NM	16	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$15.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$15.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$15.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$15.00		0.00			
N 6	KOAA	03/12/23	04/04/23	Sa 7am News Sa 7am News	CM	7-8am	-----S-	:30	2	\$60.00	P-3	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	-----S-		2				\$60.00		0.00			
		Week: 03/19/23	03/25/23	-----S-		2				\$60.00		0.00			
		Week: 03/26/23	04/01/23	-----S-		2				\$60.00		0.00			
		Week: 04/02/23	04/08/23	-----		0				\$0.00		0.00			
N 7	KOAA	03/12/23	04/04/23	Sa 8am News Sa 8am News	CM	8-9am	-----S-	:30	1	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	-----S-		1				\$60.00		0.00			
		Week: 03/19/23	03/25/23	-----S-		1				\$60.00		0.00			
		Week: 03/26/23	04/01/23	-----S-		1				\$60.00		0.00			
		Week: 04/02/23	04/08/23	-----		0				\$0.00		0.00			
N 8	KOAA	03/12/23	04/04/23	Su 7am News Su 7am News	CM	7-8am	-----S	:30	1	\$50.00	P-3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	-----S		1				\$50.00		0.00			
		Week: 03/19/23	03/25/23	-----S		1				\$50.00		0.00			
		Week: 03/26/23	04/01/23	-----S		1				\$50.00		0.00			
		Week: 04/02/23	04/08/23	-----S		1				\$50.00		0.00			
N 9	KOAA	03/12/23	04/04/23	Su Today Show Su Today Show	CM	8-9am	-----S	:30	1	\$65.00	P-3	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	-----S		1				\$65.00		0.00			
		Week: 03/19/23	03/25/23	-----S		1				\$65.00		0.00			
		Week: 03/26/23	04/01/23	-----S		1				\$65.00		0.00			
		Week: 04/02/23	04/08/23	-----S		1				\$65.00		0.00			
N 10	KOAA	03/12/23	04/04/23	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	16	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$80.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$80.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$80.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$80.00		0.00			
N 11	KOAA	03/12/23	04/04/23	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	16	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$35.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$35.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$35.00		0.00			
		Week: 04/02/23	04/08/23	M-----		1				\$35.00		0.00			
N 12	KOAA	03/12/23	04/04/23	M-F 11-1130am M-F 11-1130am	CM	11-1130am	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	16	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/23	03/18/23	MTWTF--		5				\$35.00		0.00			
		Week: 03/19/23	03/25/23	MTWTF--		5				\$35.00		0.00			
		Week: 03/26/23	04/01/23	MTWTF--		5				\$35.00		0.00			

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KOAA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/02/23	04/08/23	M-----		1			\$35.00	0.00					
N13	KOAA	03/12/23	04/04/23	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	16	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		5			\$35.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		5			\$35.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		5			\$35.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$35.00	0.00					
N14	KOAA	03/12/23	04/04/23	M-F 12pm News M-F 12pm News	CM	12-1230pm	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	16	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		5			\$35.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		5			\$35.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		5			\$35.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$35.00	0.00					
N15	KOAA	03/12/23	04/04/23	M-F 4pm News M-F 4pm News	CM	4-5pm	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	16	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		5			\$80.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		5			\$80.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		5			\$80.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$80.00	0.00					
N16	KOAA	03/12/23	04/04/23	M-F 5pm News M-F 5pm News	CM	5-530pm	MTWTF--	:30	5	\$160.00	P-3	0.00	NM	16	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		5			\$160.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		5			\$160.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		5			\$160.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$160.00	0.00					
N17	KOAA	03/12/23	04/04/23	M-F Nightly News M-F Nightly News	CM	530-6pm	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		5			\$200.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		5			\$200.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		4			\$200.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$200.00	0.00					
N18	KOAA	03/12/23	04/04/23	M-F 6pm News M-F 6pm News	CM	6-630pm	MTWTF--	:30	4	\$200.00	P-3	0.00	NM	13	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		4			\$200.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		4			\$200.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		4			\$200.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$200.00	0.00					
N19	KOAA	03/12/23	04/04/23	M-F 630pm News M-F 630pm News	CM	630-7pm	MTWTF--	:30	5	\$160.00	P-3	0.00	NM	16	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	MTWTF--		5			\$160.00	0.00					
Week:		03/19/23	03/25/23	MTWTF--		5			\$160.00	0.00					
Week:		03/26/23	04/01/23	MTWTF--		5			\$160.00	0.00					
Week:		04/02/23	04/08/23	M-----		1			\$160.00	0.00					
N20	KOAA	03/12/23	04/04/23	Sa 430pm News Sa 430pm News	CM	430-5pm	-----S-	:30	1	\$65.00	P-3	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	-----S-		1			\$65.00	0.00					
Week:		03/19/23	03/25/23	-----S-		1			\$65.00	0.00					
Week:		03/26/23	04/01/23	-----S-		1			\$65.00	0.00					
Week:		04/02/23	04/08/23	-----		0			\$0.00	0.00					
N21	KOAA	03/12/23	04/04/23	Sa Nightly News Sa Nightly News	CM	5-530pm	-----S-	:30	1	\$195.00	P-3	0.00	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/12/23	03/18/23	-----S-		1			\$195.00	0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/19/23		03/19/23	03/25/23	-----S-					1	\$195.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S-					1	\$195.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	-----					0	\$0.00		0.00			
N22	KOAA	03/12/23	04/04/23	Sa 530pm News Sa 530pm News	CM	530-6pm	-----S-	:30	1	\$120.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	-----S-					1	\$120.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	-----S-					1	\$120.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S-					1	\$120.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	-----					0	\$0.00		0.00			
N23	KOAA	03/12/23	04/04/23	Su Nightly News Su Nightly News	CM	Various	-----S	:30	1	\$195.00	P-3	0.00	NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	-----S					1	\$195.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	-----S					1	\$195.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S					1	\$195.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KOAA	03/26/23-04/01/23		Su Nightly News			Various	-----Su	:30	(\$195.00)		0.00	NM		
See MG 23.5															
[program change no NN on this night KA 3/8]															
5	KOAA	03/26/23-04/01/23		Sa Nightly News			5-530pm	-----Sa--	:30	\$195.00		0.00	NM		
Ⓜ MG for 23.3 03/26															
Week: 04/02/23		04/02/23	04/08/23	-----S					1	\$195.00		0.00			
N24	KOAA	03/12/23	04/04/23	Su 530pm News Su 530pm News	CM	530-6pm	-----S	:30	1	\$155.00	P-3	0.00	NM	4	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	-----S					1	\$155.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	-----S					1	\$155.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S					1	\$155.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	-----S					1	\$155.00		0.00			
N25	KOAA	03/12/23	04/04/23	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	1	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	-----S					1	\$250.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	-----S					1	\$250.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S					1	\$250.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	-----S					1	\$250.00		0.00			
N26	KOAA	03/12/23	04/04/23	M-F 10pm News M-F 10pm News	CM	10-1037pm	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	16	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	MTWTF--					5	\$150.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	MTWTF--					5	\$150.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	MTWTF--					5	\$150.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	M-----					1	\$150.00		0.00			
N27	KOAA	03/12/23	04/04/23	Sa 10pm News Sa 10pm News	CM	10-1035pm	-----S-	:30	1	\$160.00	P-3	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	-----S-					1	\$160.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	-----S-					1	\$160.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S-					1	\$160.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	-----					0	\$0.00		0.00			
N28	KOAA	03/12/23	04/04/23	Su 10pm News Su 10pm News	CM	10-1035pm	-----S	:30	1	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/12/23		03/12/23	03/18/23	-----S					1	\$300.00		0.00			
Week: 03/19/23		03/19/23	03/25/23	-----S					1	\$300.00		0.00			
Week: 03/26/23		03/26/23	04/01/23	-----S					1	\$300.00		0.00			
Week: 04/02/23		04/02/23	04/08/23	-----S					1	\$300.00		0.00			
Totals														297	\$31,900.00